

Programmatic Campaign Manager

At Jampp, Buenos Aires or Córdoba

We are looking for an outstanding **Programmatic Campaign Manager [Business & Data Lover]** to join our new Growth team.

The Growth team is responsible for developing and executing advanced growth strategies to help mobile companies all around the world achieve their goals by iterating and conducting A/B experiments on key campaign components such as audiences, creatives, and more.

This team works side by side with our Revenue team, operating the business and executing each and every campaign by leveraging our technology in the best possible way. Our main goal is to deliver outstanding results for our customers.

WHAT YOU'LL DO

- Be responsible for the planning, execution and optimization of our mobile marketing campaigns using the wealth of Jampp's ML programmatic tools at your fingertips.
- Work alongside the Customer Success Manager to understand customers' business and goals and ensure Jampp campaigns are aligned to those. Design together and implement strategies to retain and grow our customers.
- Provide to the Customer Success Manager regular feedback on the campaign performance and key actionables to communicate to the customer.

- Extract and manipulate data, creating actionable recommendations for business decisions. This may include but is not limited to, publishers, verticals, creatives, and internal workflow optimization through data insights
- Troubleshoot level-1 technical problems (Tracking, Supply, etc.), and work cross-functionally with revenue and technical teams to ensure the proper campaign management outcome

👉 This isn't an exhaustive list. At Jampp we firmly believe in autonomy, so we look for smart people who see the opportunity for improvement, and are proactive enough to make it happen.

WHAT WE LOOK FOR

- Bachelor's degree in Administration, Marketing, Economics, Industrial engineering, or related field.
- Excited to learn about Growth or Performance Marketing, running mobile/performance campaigns is a plus!
- An advanced level of English.
- Comfortable with Excel.
- Hands-on approach, outstanding time management, organizational, and communication skills (both written and verbal).
- Strong attention to detail, and analytical background.
- Proactive team player with the ability to adapt to a fast-growing tech company.
- 😊 Ambitious self-starter who enjoys a good challenge and continuous learning.
- 💙 You are someone that others enjoy working with due to your competence and positive attitude.

WHAT WE OFFER

- 📱 Learn a ton about the hottest area of growth in Internet advertising - Mobile!
- 💰 Competitive salary
- 👤 Extended Maternity/Paternity leaves
- 🌴 Extended holidays every year
- 📈 A great level of responsibility from day one and the chance to develop your potential without limitations.
- 💪 An [entrepreneurial environment](#).
- 💻 Office and remote work balance.
- 🧑🏫 A structured remote onboarding process and continuous training with a supportive team. We win together!
- Work with a talented global team that you can constantly learn from! We have jamppers from 🇧🇷🇬🇧🇺🇸🇮🇹🇩🇪🇦🇷🇷🇺... our customers are not the only ones from around the globe 🌍
- 😎 Cool swag and team activities (even when working from home!)

WHO WE ARE

Jampp is a programmatic advertising platform used by the most ambitious companies to accelerate their mobile businesses. With a team of +100 entrepreneurs, we simplify programmatic growth for some of the biggest mobile advertisers (like Uber, Rappi, iFood, & Takeaway.com to name a few).

Founded in 2013, Jampp leverages machine learning, creative optimization and proprietary advertising solutions to drive incremental growth for its customers, whether that means reaching new users or increasing post-install conversions.

In 2021, the company joined the Affle group, a global consumer intelligence technology company.

We serve our global client base from our offices in Buenos Aires, San Francisco, São Paulo and Singapore.